The Diversity of Gaming and the Xbox Ambassador’s Mission

Community NerdyBirdy Feb 11, 2022

The Global Gaming Community

Gamers come from all walks of life. All age groups, genders, races, and geographic locations are represented in the global gaming community. Gamers are as widespread as the societies that they come from. Technically, anyone with access to electricity or the internet can game.

As one of the world’s largest recreational communities, as well as one of the world’s fastest growing, gamers are expected to grow even more diverse and well-represented in the future. However, just because everyone can game, doesn’t mean that everyone feels equally comfortable or supported while doing so.

There exist many different fears, pressures, and insecurities within the global gaming community. Some gamers may feel self-conscious over their skill level and worry that they’re “not good enough” to participate in online play or gaming communities and forums. Others may fear that they’ll encounter bullying, trolling, or harassment if they try to engage with other gamers.

Making Gaming a Community for All

Enter the Xbox Ambassadors. Solving these issues and challenges is one of the goals of the Xbox Ambassadors program. As fellow gamers, Xbox Ambassadors strive to celebrate the achievements and unique attributes of all gamers to promote a safe gaming environment and ensure that gaming is fun for all. And as representatives of the Xbox community, Xbox

Ambassadors aim to make meaningful and positive relationships and experiences for others on the Xbox platform.

New Friends and Experiences

Whether by streaming their own gaming adventures, welcoming new Xbox players to the platform, or sharing their knowledge and experience with other gamers, Xbox Ambassadors are always forming new friendships and connections across the Xbox community. Each forum discussion, article share, or positive message sent not only helps contribute to a welcoming and inclusive community of Xbox players, but also provides the foundation for program members to build strong and lasting bonds with fellow players.

The Benefits of Ambassadorship

Being a member of the Xbox Ambassadors program brings more than new friendships, enriching experiences, and a greater understanding of what makes a fun and welcoming community. It also allows program members to receive exclusive access to digital swag through sweepstakes, spotlights, and special offers. As an Xbox Ambassador, you'll get the chance to help develop a global community of gamers on the Xbox platform while also getting the chance to win limited edition prizes and awards. If you're interested in joining the Xbox Ambassadors program, sign up today at https://ambassadors.microsoft.com/xbox.